

SPONSORSHIP PACKAGES

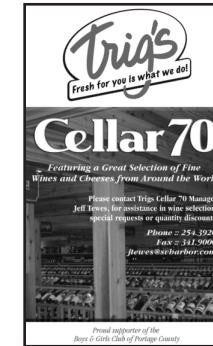
	Complimentary event tickets	Sponsor on event poster	Company name/logo on event tickets	Ad in event program book	Listed as sponsor in booklet	Featured on TV/radio / social media	Listed on website	Ad included in a slide show presentation during event	Additional promotion
Potential Advertising Impact	8 tickets (up to 8 additional tickets @ 50% off)	Distributed to 2,000 + mailing list	Distributed to 700 + sponsors/ attendees	Viewed by 700 people	Viewed by 700 people	Potential to be heard and seen by tens of thousands	Potential to be viewed by thousands	Viewed by 700 people	Viewed by 700 people
Champagne \$25,000	8 tickets (up to 8 additional tickets @ 50% off)			Full color half-page ad, inside cover					Company name/logo on front cover
Major \$5,000	6 tickets (up to 6 additional tickets @ 50% off)			Full page ad, premium placement					Company name/logo on front cover
Wine Glass \$3,500*	4 tickets (up to 4 additional tickets @ 50% off)			Full page ad					Company name/logo on wine glass
Venue \$2,500-3,000	4 tickets (up to 4 additional tickets @ 50% off)			Full page ad					See diagram on bottom of next page
Cork Screw \$2,500*	4 tickets (up to 4 additional tickets @ 50% off)			Full page ad					Company name/logo on cork screw
Wine Stop \$2,000*	4 tickets (up to 4 additional tickets @ 50% off)			Full page ad					Company name/logo on wine stop
Gift Bag \$2,000*	4 tickets (up to 4 additional tickets @ 50% off)			Full page ad					Company name/logo on tote bags
Napkin \$1,500*	4 tickets (up to 4 additional tickets @ 50% off)			Full page ad					Company name/logo on napkins
Pen \$1,500*	4 tickets (up to 4 additional tickets @ 50% off)			Full page ad					Company name/logo on pens
Pinot Noir \$1,250	4 tickets (up to 4 additional tickets @ 50% off)			Half page ad					
Chardonnay \$1,000	4 tickets (up to 4 additional tickets @ 50% off)			Half page ad					
Cheese \$750	2 tickets (up to 2 additional tickets @ 50% off)			Half page ad					
Pilsner \$750	2 tickets (up to 2 additional tickets @ 50% off)			Half page ad					
Merlot \$500	2 tickets (up to 2 additional tickets @ 50% off)			Quarter page ad					
Shiraz \$250	2 tickets (up to 2 additional tickets @ 50% off)			Quarter page ad					

* Only one sponsorship available-so respond today!

MENU OF OPTIONS

PROGRAM ADVERTISEMENT

The program booklet is a 4.75" w x 7.75" h. It is read by 700 guests to provide maximum business exposure. Advertisement specifications are as follows: (Please check which advertisement you'd like to purchase.)



- Full Page: B&W, 4.75" X 7.75" – \$300
- 1/2 Page Ad: B&W, 4.75" X 3.75" – \$200
- 1/4 Page Ad: B&W, 2.25" X 3.75" – \$100

Advertisements should be submitted to Boys & Girls Club, Director of Development & Marketing, **Brittany Melby** at brittany.melby@bgclubpc.org by **March 7, 2013**

Left: Sample of advertisement

SILENT AUCTION DONATION

Thanks to many generous businesses and individuals, the silent auction and raffles are highlights of the evening. Examples of items we are requesting include: airline tickets, autographed sports memorabilia, condo stays, jewelry, hunting equipment, getaways, private dinners, spa packages, themed baskets, concert and theater tickets, photography packages, golf certificates, restaurant certificates, and sporting event tickets.

I would like to donate an auction item:

Item Donated: _____

Retail Value: _____

Item Description: _____

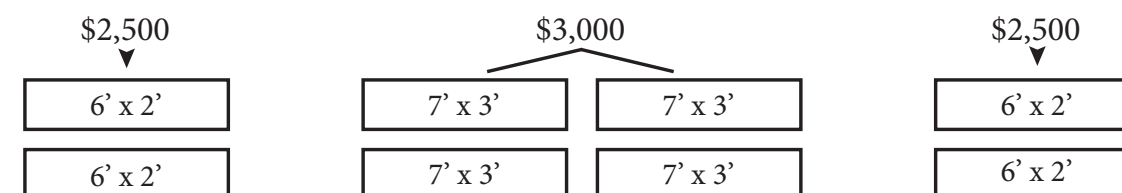
- I'd like someone to pick up this item.
- I will deliver my donation to the Boys & Girls Club (1007 Ellis St., Stevens Point) by **March 21, 2014**.

PURCHASE TICKETS

I would like to purchase _____ Portage County Taste of Wine & Cheese ticket(s) at \$60 each totaling \$_____

Monetary sponsors have the option of purchasing additional tickets beyond what is included with their sponsorship package for half price.

VENUE SPONSORSHIP DIAGRAM



REGISTRATION INFORMATION

Contact Person _____

Company Name (if applicable – as you'd like represented on marketing materials) _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

TOTAL PAYMENTS

Sponsorship(s): \$ _____

Advertisement(s): \$ _____

Monetary Donation: \$ _____

Event Ticket(s): \$ _____

Total: \$ _____

- Check enclosed payable to: Boys & Girls Club of Portage County
- Please send invoice
- Please charge the below credit card

Type of card: VISA MasterCard Discover American Express

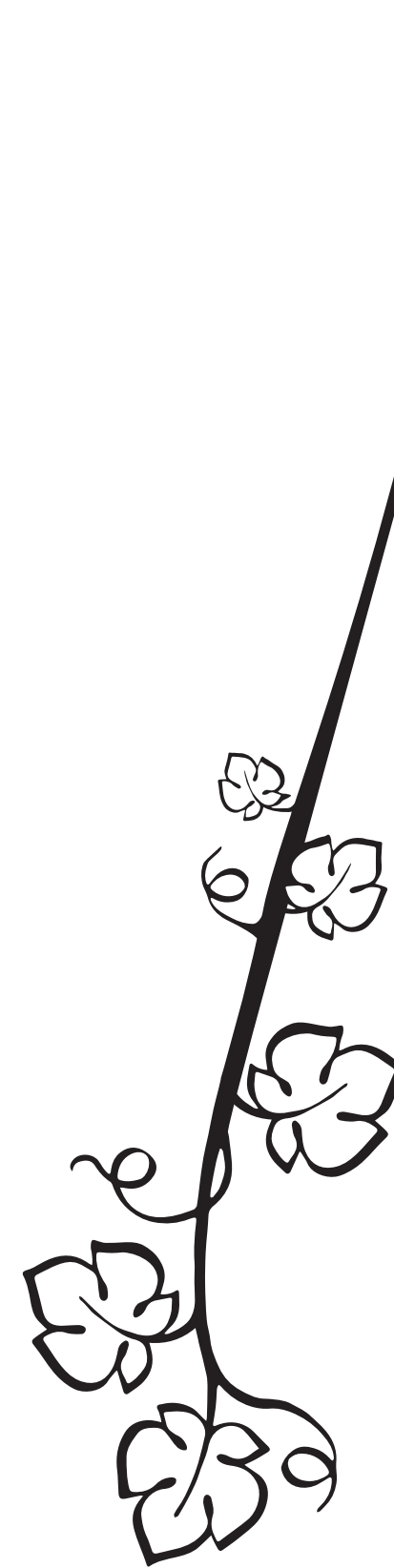
Name on Card _____ Exp. Date ____/____

Card No. _____ CVS # (3 digits) _____

Return form with sponsorship & program book advertisement requests to the Boys & Girls Club (1007 Ellis St., Stevens Point) by **March 7, 2014**.



For more information or to purchase event tickets online, please visit www.bgclubpc.org



10TH ANNIVERSARY
Portage County Taste of



The 10th annual Portage County Taste of Wine & Cheese features over 100 wines from around the world, more than a dozen specialty cheeses, hand crafted beers, delicious desserts, a silent auction, and a **special bourbon tasting to celebrate our 10th anniversary.**

Friday, April 4, 2014
7 p.m. to 10 p.m.
Noel Group Hangar



An elegant event to benefit the youth programs of the Boys and Girls Club of Portage County.